

Professor Rafael Rodriguez Acevedo

Mr. Rodriguez Acevedo has been a professor and researcher with the Tourism and Hotel Industry Section at the Department of Technology of the University of Simon Bolivar, in Caracas, Venezuela, for the last 23 years. Prior to joining the University of Simon Bolivar, Professor Rodriguez served in the public administration for ten years, as a tourism planner attached to the Directorate of Tourist Planning of the Corporation of Tourism of Venezuela-Ministry of Development. He designed and implemented national, regional and municipal tourism plans; prepared diagnostics and methodologies, theoretical models and specialized databases; designed tourist products and implemented institutional marketing plans at the national, regional and local levels; and designed and implemented master tourism plans for National Marine-coastal Parks, Mountain Jungle and Plains. Professor Rodriguez is a contributing author of Chapter 13: Latin America of the IPCC Fourth Assessment Report, 2007.

Professor Rodriguez Acevedo holds a master degree in physical and economic planning of tourism, with an undergraduate degree in economic and financial resources. He has studied economic development of the tourism at the Polytechnic University of Madrid/Spanish Institute of Tourism (Universidad Politécnica de Madrid/Instituto Español de Turismo), and he is currently in a sabbatical year completing a research at the Center for Integrative Environmental Research (CIER) of the School of Public Policy, at the University of Maryland.