
Chapter One:
Purpose, objectives, requirements, participants.

The purpose of the Latin American and Caribbean Rally "Schools with a Sustainable Future" is to build sustainable and resilient societies in the region. Its goal is for schools to be transformed into models of education, science and technology for the sustainable development of the local community, to achieve this, participating institutions will implement the following actions in accordance with their own institutional environmental projects:

1. **Educational Programs**: Children and adolescents will be sensitized to the current environmental crisis and their own abilities to generate concrete actions to help to turn the tide. The Participants Monitoring Program (PMP) of La Fundación Vive con Esperanza will verify the mechanisms used for this purpose, guiding and making appropriate recommendations.

2. **Environmental Actions**: Participants will encourage children and adolescents to develop specific environmental actions to mitigate the environmental impact of the educational community, fostering its adaptation and resilience to climate change.

3. **Science and Technology**: Participants will encourage children and adolescents to develop innovative alternatives through scientific and technological development that reduces the environmental impact in their own community, boosting their knowledge.

4. **Social Impact**: Participants must promote the local community’s participation by helping them achieve their sustainability goals and to assist them in becoming a key institution for the building of sustainability and resilience in their community.
Costs and participation requirements.

In the Free Line Version 2014, educational institutions of any country in Latin America and the Caribbean - whether public or private - participate without any registration fee, regardless of language, conditions, values, or pedagogical orientation.

a) Public schools must inform local educational/environmental authorities of their participation in the Rally. The school will not need any special endorsement of the local authority to register nor will they assume any costs for the school.

b) For Free Line Version 2014, all participating institutions will seek on their own and / or through private and / or local civic organizations - School Partner (SP) - to generate all the required resources to drive their Environmental Projects in the Latin American and Caribbean Rally. The SPs must assist the school by providing for its needs, including the financing for the implementation of the institution's projects. These resources must be managed by the school itself.

c) All SP participation must be reported to the Event’s Organization.

Participants.

A participant is any educational institution from Latin America and the Caribbean whose purposes is to assist children/adolescents education from 4 to 17 years old, whether public, private or non-governmental, that freely and responsibly decides to boost its actions towards the sustainability, climate change adaptation and resilience by La Fundación Vive con Esperanza in order to build a sustainable society in Latin America and the Caribbean.

PARTICIPANT MEMBERSHIP Activation.

Electronic registration gives the status of RALLY’S PARTICIPANT MEMBER, which gives the right to access the prize " Vive con Esperanza: Innovation for Sustainability " in its Free Line Version 2014, its benefits, as well as the awards of innovation, education and social impact, and others derivatives from nominations.

It is understood that once the educational institution sends a 1.5 minute video with all the specifications required, as specified in this regulation to La Fundación Vive con Esperanza and submits a copy of the notification to the local educational/environmental authority reporting the participation in the Rally, and sends a short PDF document of the environmental school project, the school (led by its legal representative) accepts the terms of this regulation.
Membership within the event is activated once la Fundación Vive con Esperanza receives the materials required for participation in the Latin American and Caribbean Rally and sends an email back to the institution’s representative, officially confirming its participation and membership.

Videos and documents should be sent to rgalvis@viveconesperanza.org from La Fundación Vive con Esperanza. The videos received must be downloaded first on YOUTUBE (www.youtube.com) by the educational institution. Only web addresses will be received.

All membership acquires an initial rating, based on the project’s potential impact as submitted this potential will be evaluated by the Executive Committee after receiving the PDF and video from the school.

**POTENTIAL IMPACT OF THE INSTITUTIONAL ENVIRONMENTAL PROJECT**

The potential impact is measured in three ways: 1. For a school that involves other participants as ASSOCIATED with the contest (1 participation point given). 2. For every WORKING GROUP integrated by the leader school and its partners (5 participation points given to each school of the group, which is composed of 4-6 schools.) 3. Each COMMUNITY OF SCHOOLS integrated by at least by 2 Working Groups (2 additional participation points given to each school.)

* ASSOCIATED is a participating school whose environmental project adds to another participating school who has a leadership in sustainability within the Rally.

* WORKING GROUP integrates 4-6 ASSOCIATED SCHOOLS that are linked around a specific project led by one of its participants in the Rally.

* COMMUNITY OF SCHOOLS is composed of at least 2 WORKING GROUPS integrating their sustainability projects into one, making them an integral part of the participation process in the competition. All COMMUNITY OF SCHOOLS deliver the leadership to A JOINT PROJECT, consolidated from a democratic and participatory perspective.

After registration, the participant’s legal representative will receive an initial rated potential impact of the project, a qualitative rating from the Executive Committee according to the sustainability actions shown in the video and PDF, related to its educational, scientific and technological skills.
Participants can continue earning points from social impact. However, the timeline in which the points are earned must be considered: for each point accumulated before the competition starts, the contest provides 1 point, but if it is acquired after April 7, 2014, the contest will divide it by 2, giving only a half of the points. That means if the participant engages an ASSOCIATED school before the competition starts, it will earn an additional point. But if the engagement occurs after the competition starts, it will only earn half of the point.

**Duties of a Participant who engages another school.**

The leader school is responsible for supporting the Institutional Environmental Projects replicating the most significant experiences of the leader project. It is necessary to build on the previous experience of the partner, respecting its own capacity; so that, institutions will be able to build a horizontal cooperation to harmonize their objectives.

**Duties of a Participant who engages a Work Group or a Community of Schools.**

The duty of the engaging participant is to ensure that all leader experiences can be replicated fairly in all related institutions, to ensure the respect for the autonomy of all member institutions, establishing democratic mechanisms and alternatives to promote a greater development of those projects that work together, and to give priority to the training, beyond mere activism. Working Groups or Communities of Schools may only be separated through severe penalties that reduce their accumulated participation points.

All Schools grouped in the contest compete within a single, unified project.

**The Video and the Institutional Environment Project**

A school may participate in the Latin American and Caribbean Rally "Schools with a Sustainable Future" with its Environmental Project as the institutional basis of participation, sharing with La Fundación Vive con Esperanza a video of the work made previously on environmental issues.

The video should show the strengths of the Institutional Environmental Project, laying the foundations of its participation that will be developed within the competition, strengthening its actions within the range of possibilities of sustainable development, as well as their social impact, educational processes and the involvement of science and technology to optimize its outcomes.
Participating institutions that submit their videos authorize La Fundación Vive con Esperanza and the Organization of the Latin American and Caribbean Rally "Schools with a Sustainable Future" to disseminate such material to encourage participation from other schools within the event, facilitating and boosting the exchange of experiences related to the development of Institutional Environmental Projects and the fundraising processes linked to the Prize "Vive con Esperanza: Innovation for Sustainability" and the Latin American and Caribbean Rally "Schools with a Sustainable Future".

The school agrees that all materials submitted to the contest may be used as Open Educational Resources by La Fundación Vive con Esperanza, which safeguards the moral rights of the participating institutions and its directors.

**Information required by the Video’s script.**

The following are the required elements of text into the video’s script.

- a) Name of the School, territorial location, country.
- b) Name of the Institutional Environment Project.
- c) Sustainability’s actions previously developed by the Institutional Environmental Project (on energy efficiency, efficiency in water use, efficient waste management, healthy food production, setting processes / low carbon), education processes and impact linked to the project.
- d) It is necessary to identify and express the strengths of the Institutional Environmental Project in the Latin American and Caribbean Rally “Schools with a Sustainable Future”.
- e) To make a table of credits and Copyrights at the end of the video that indicates that the video was made as a requirement to enter the Latin American and Caribbean Rally “Schools with a Sustainable Future” of La Fundación Vive con Esperanza (additional time must be required to credits and Copyrights).

**Chapter Two: Philosophy of the event.**

The Prize "Vive con Esperanza: Innovation for Sustainability" seeks the school or educational institution in Latin American and the Caribbean with the greatest contributions to the development of social awareness for sustainability. It seeks the school or educational institution who tries to awaken communities to the importance of reducing their environmental impact and likewise to develop processes that promote accountability of children and adolescents towards the environment and their near future.

The school must be aware of the risks of the future that is at stake for
future generations if immediate concrete actions are not taken to adequately tackle an energy, water and food crises as well as helping children and adolescents make decisions to turn the tide.

The 21st Agenda of the United Nations, notably Chapter 25, is the primary basis of the competition, because "children not only inherit the responsibility of caring for the earth, also they are also exceedingly vulnerable to the effects of environmental degradation"; additionally, the Decalration of Santo Domingo of the Organization of American States in Chapter 48 established the need " to promote a new culture of sustainable development based on harmony between economic, social and environmental issues through awareness-raising and education of the population, with emphasis on children and youth".

The specific interests of children will be considered as a fundamental matter in the process of participation related to the development of competition in order to safeguard the future continuity of the measures taken to improve the environment.

**Chapter Three.**
**To be qualified:**

Innovative capacity and the creativity to educate and implement sustainable processes with the participation of children will be evaluated.

- The efforts to develop a culture of a continuous learning about the impact of human beings on the environment, with the use of communication and technology tools to effectively involve children and adolescents, parents and the local community.

- Developing practical ideas to live more sustainable, through an adaptable and resilient manner.

- The example that the school gives to students and its community by implementing sustainable practices in the elements that promotes the Prize (efficiency in water use, energy efficiency, food production, waste management, CO2 fixation, social impact, education, science and technology driven to sustainability).

- The involvement of all stakeholders in the community towards the development of school’s actions: (parents, teachers, administrators, staff, private companies, local government and civil organizations). The level and type of cooperation’s relations with other participating institution or any other will be taken into account.

- The institution must be a model of energy management, water management, production of healthy food, low carbon and sustainable
waste management, actively involving their local communities, who who benefit from the processes of education and social impact and and the actions of children and adolescents. The processes of edu-education linked to social impacts are priority.

Chapter Four.
Copyrights.

Materials made by the institution with the purpose of entering the contest are products that belong to the Participant, however, the school transfers the rights associated with the dissemination of its initiatives to La Fundación Vive con Esperanza. The moral rights of authors are guaranteed. The images of participants must be authorized by their parents and will be the exclusive responsibility of the school.

The initiatives developed within the event are co-created and the percentage of royalties from La Fundación Vive con Esperanza around the initiatives generated within the event corresponds to 25%. The Fundation may drive these initiatives in various international settings in order to support social action amongst the most vulnerable in the region.

Chapter Five.
Mainstreaming of sustainability processes for the Latin American and Caribbean Rally, advising and participation points.

The Institutional Environmental Project must be widespread through each and every one of the school learning processes, especially in regard to the construction of models of Sustainable Development that underpin the development of children and adolescents. The Institution´s legal representative is committed to encouraging the competition processin schools transversely to each of the training areas and to promotethe participation of representatives from each area in its Institutional Environmental Project.

ADVISING AND MONITORING

La Fundación Vive con Esperanza advises all mainstreaming processes in line with its strategies. Likewise It will support the participation and mobilization of necessary educational tools and social strategies within the competition by requesting of participants,exchangeable for Participation Points. Virtual advising will cost the educational institution participation points (PP).

In-Situ advising is not included, but it may be developed by using participation points, in addition all the rates established by the organization. Local authorities may collaborate with the Foundation on this matter.
The institution and / or SPs assume any costs related to mobilizations that may apply. The Participant Monitoring Program (PMP), will audit institutions to track and encourage the development of quality work, effectiveness and impact required.

The panel of experts of OAS, UNEP, UNESCO and CNN in Spanish will consider the evaluation of the PMP of la Fundación Vive con Esperanza and the top rated works on social networks, to determine their relevance, innovation, social impact, sustainability, resilience and adaptation from established categories.

Winners, mentions, awards

There is a winner of the Prize “Vive con Esperanza: Innovation for Sustainability” for each category. They will represent Latin America and the Caribbean in the International Green Award in UK 2015.

Notable mentions will be given in the form of international recognition to the institutions featured in each category established in the contest.

The Top 10 projects submitted in each category will receive the Seal, "Vive con Esperanza: Sustainable Initiatives in Latin America and the Caribbean".

Recognition will also be given to private companies that supported the best initiatives in each category and those who engaged more schools, as well as government agencies and press associated to the school mobilization.

Chapter Six. The competition’s participation process:

The Rally’s Challenge will be announced on the website of La Fundación Vive con Esperanza (www.viveconesperanza.org) in the link “challenges contest’s map” that will be available as of April 7, 2014 and throughout the course of the event.

The links of all works must be sent to the corporate email of the Executive Director rgalvis@viveconesperanza.org. La Fundación Vive con Esperanza will send an e-mail to each competitor with a post notifying the breaking news in each Rally’s steps.

The goal of the event is to foster the institutional environmental project and for that reason their actions will be carried out in the framework of the project when presented to the Foundation at the start of the event.

La Fundación Vive con Esperanza will have instruments of
communication availables for the educational institutions of the Observatory for the Inclusion of Children and Adolescents in the process of Sustainable Development PRIORIDAD E (since April 7, 2014), in order to share experiences of sustainability on the continent especially focused in our targeted population: the new generations.

Participating schools may be associated with the NETWORK OF SCHOOLS WITH A SUSTAINABLE FUTURE NSSF during the Rally, where pedagogical tools, social and technological strategies will be available to support the development of the School’s actions according to the relationship mode built in the contest with its participation points.

NSSF is a strategy of La Fundación Vive con Esperanza that allows all schools to boost their environmental projects. Free support tools and tools of limited access - that can be utilized by paying no more than 30% of established rates to non-participating institutions - will be available.

**THE PARTICIPATION POINTS**

Participation Points are elements that reflect the score of the initiatives within the Rally. These points are awarded by the school and delivered by the Committee, the PMP, the public and the official jury, based on the quality of the initiatives presented during the competition, making the decisions objective.

ParticipationPoints (PP) can only be earned by Participants, Work Groups or Communities of Schools. PP can also be missed by penalties in the development of the event or may be exchanged for competitive advantage, such as advising , tools, social strategy processes or technological development , as well as accompaniment.

Participants may have alternative options to losing points. They may have access to exchange actions by payment in local currency for the provision of services or purchasing products , according to the exchange rates no higher than 30%, as established by the Foundation for nonparticipating institutions.

Under no circumstances can participation points or penalty points be purchased by payment. The only points for purchase are those addressed to exchange within the event.

**Chapter Seven**

**Basic competition’s features:**

The competition is focused on generating collaboration, linkages and networking among various participating schools through the event. The works of inter-institutional cooperation is highly valued. Institutions
should get one or more SP to boost the institution’s participation in the event. No single source of support is permitted to exceed USD$ 12,000. The amount of support will not provide an advantage in the competition.

Creativity and innovation will be highly valued to generate social impact, as are the processes of education pertaining to children. Institutions should strive to accomplish all requirements of the Rally, executing actions to achieve at least the minimum required results, which will be verified in terms of both quantity and quality.

Chapter Eight:
Timelines.

The institution must comply with the timelines for each specific action. No works will be received outside the timelines.

Deadline for registration: April 7, 2014

Beginning of the challenge: April 7, 2014

Date for nominees: October 8, 2014

Latin American Summit for Leaders in Education, Science and Technology for Sustainability: November 8, 2014

Delivery date for the Prize “Vive con Esperanza: Innovation for Sustainability”: November 8, 2014

Chapter Nine:
Features of the winning initiative.

The winning initiative should have the following characteristics:

a) The winning initiative should be relevant and consistent with the global environmental crisis and its contributions to a more sustainable and resilient society, so the project outcomes will transition from the local to the global context.

b) All contained in the third chapter.

Chapter Ten.
Nomination’s Project.

The nominees must submit a project in which the school addresses the initiative developed during the Rally and boosts it to a greater impact in the community. This project will have three stages of implementation,
in regards to its budget. The Rally awards’ amount should not exceed 70% of its project value. Schools must specify how to obtain the remaining 30% and consider what kind of mechanisms will be used to ensure the sustainability of the action.

There will be 10 nominees to the Prize "Vive con Esperanza: Innovation for Sustainability".

Chapter Eleven.
The Prize.

The prize "Vive con Esperanza: Innovation for Sustainability" consists of:

An amount of USD $50,000 to foster the winning initiative into its community. This figure includes the cost of transfers, tax and other expenses estimated by legislation, and will be delivered as follows:

Unique Beneficiary. The only award recipient is the owner of the nomination and the winning school project for the Prize "Vive con Esperanza: Innovation for Sustainability". The prize cannot be transferred to a third party. The winner will be a single project or unified project made by a working group or a community of schools.

Delivery Method. The amount of the award will be delivered to the headline exclusively for the project implementation. The delivery of the amounts will be effective at the beginning of each stage against the fulfillment of the requirements linked to the Nomination’s Project goals. The project time should be no less than 9 months. The first payment will not exceed 40% of the total amount earned by the school. The remainder is to be split between the next two stages of the project.

Verification of Outcomes. A Verification Commission, with a representative of the jury and a representative of Official Partners will verify the evidence presented by the winner in the nomination’s project, in two opportunities during the project implementation.

Participation in The World Conference of EDS in Japan and the International Green Awards in London: The Foundation will cover the costs of the participation of the lead in the World Conference of EDS in Japan and the international award as well as transportation for two representatives (just children and / or adolescents) as well as accommodations. It is for the best project in the contest.

International recognition for the winners: They will receive the Prize "Vive con Esperanza: Innovation for Sustainability" which will be covered by the media across the region.
Chapter Twelve.
School Partner (SP) and resources.

SPs are the participant’s sponsors during the competition. Their role is to facilitate the provision of the resources they need to develop sustainable actions through the event. The logos of the SP must be exposed by the school during the time of its participation in the different scenarios in which it appears.

It is the responsibility of educational institution to seek and build the relationship with each SP preferably, but not uniquely, before the start of competition, so they can cover the costs incurred, that the school cannot afford.

La Fundación Vive con Esperanza is not responsible for the relations between the educational institution and their SPs.

The funds raised by educational institutions are done so on their own, without the intervention of third parties. SPs may audit the management of these resources without intervening.

The SPs may use the event’s logos limited to the participant’s territory, just in cases related to the contest. If the SP wants another kind of branding they should contact La Fundación Vive con Esperanza to arrange other possibilities during the event, based on its activities and environmental responsibility.

La Fundación Vive con Esperanza is not responsible for the impact of each SP in the environment. In compliance with the school and the competition, each SP must commit to take the necessary measures to reduce its environmental impact. This can be verified by the children that are supported by the SP.

Chapter Thirteen.
The rights of the RALLY PARTICIPANT MEMBERS:

a) To access the programs and strategies of the Foundation around sustainability and adaptation to climate change through the Rally.

b) To receive relevant and quality training related to membership.

c) To monitor the progress of the Foundation’s actions.

d) To get clear, timely and accurate information on the benefits, rights and duties related to its participation in the event.

e) To participate in periodic evaluations of PMP and to express its agreement with the Foundation concepts, as well as products, services
and activities.

f) To request and obtain procedural changes in actions whenever they are deemed appropriate by the parties.

g) To be informed of any changes or difficulties in the execution of the Rally’s operation.

The duties of the RALLY PARTICIPANT MEMBERS, framed in the commitment of each and every one of the participant institutions or organizations with sustainability:

a) To participate actively in the actions of the Rally and to seek all required standards, giving due priority to the fulfillment of the commitments related to participation within the rules and philosophy of La Fundación Vive con Esperanza.

b) To make every effort to help PMP evaluate the actions taken by the Organization. To abide and to comply with this regulation, which sets the Rally’s proper proceedings.

c) To reduce our environmental impact by increasing sustainability and processes to adapt to climate change.

d) To encourage and cultivate respect, cordiality and good treatment with the members of the Foundation and the voluntary action.

e) To respect the rights of beneficiaries of voluntary action and to act diligently and provide support.

f) To provide the Foundation actors the mechanisms for the proper performance of their work.

g) To promote sustainability in society and to establish itself as agents to build a responsible, adaptable and resilient society.

Chapter Fourteen.
Legal validity of Registration and Membership.

This document is legally binding and must be accepted only by the legal representative of the educational institution.

The Foundation will send a copy of this document via e-mail once the legal representative validates the school’s participation in the Event.
Chapter Fifteen.
COMMITMENT ACT TO PARTICIPANT MEMBERS OF THE LATIN AMERICAN AND CARIBBEAN RALLY "Schools with a Sustainable Future".

Any school representative who wants to be a PARTICIPATING MEMBER OF THE RALLY must sign a School Form of La Fundación Vive con Esperanza, and express the will to obey the rules and fulfill the responsibility to build a sustainable society.

PARTICIPANT MEMBERS OF THE RALLY of La Fundación Vive con Esperanza who fail to comply with the commitments may incur penalties by the Board of the Foundation.

PARTICIPANT MEMBERS Commitment Act.
LATIN AMERICAN AND CARIBBEAN RALLY SCHOOL WITH A SUSTAINABLE FUTURE.

I agree as a MEMBER OF THE LATIN AMERICAN AND CARIBBEAN RALLY SCHOOLS WITH SUSTAINABLE FUTURE FROM LA FUNDACIÓN VIVE CON ESPERANZA to give my best on behalf of my organization for the purposes of providing to the new generations and society the possibility of loving and responsibly utilizing nature and its resources, to educate and sensitize their role as agents of transformation of consciousness and the environment, to be a model of social change to build a sustainable, adaptable and strong society, and to fulfill all matters enshrined in this regulation of Latin American and Caribbean Rally "Schools with a Sustainable Future" of La Fundación Vive con Esperanza.